



Rawhide

Textured surfaces offer many visual benefits included added depth and light dissipating properties. Steelscape’s Rawhide is a textured painted product that deploys micro-crinkle technology to reduce sheen and glare, typically associated with painted metal products. This provides an appealing texture up close and a solid, uniform color when viewed from afar. As the crinkle impacts the way light is reflected, the result is a duller, less reflective finish.

This product can be used in a broad range of applications seeking to reduce sheen and glare. This includes commercial siding projects in urban environments, standing seam roofing seeking to integrate with the broader neighborhood, or corrugated applications for wainscoting. The glare reducing properties of Rawhide are best deployed on flat surfaces making it ideal for wall applications such as concealed fastened siding products or wide pan standing seam roofing.

Rawhide offers both a modern color palette and proven product performance to make it ideal for any project. Rawhide won’t collect dirt and grow mold and is supported by a robust 30 year finish warranty. For additional protection, Rawhide is available over ZINCALUME® steel which offers superior corrosion performance and a 25 and a half year corrosion warranty.



Representation of color may vary due to printing limitations. Actual metal samples are available upon request.

Due to the unique nature of this product, color may vary slightly from batch to batch. Batches should not be mixed on projects.